

nashaProductions

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Hello,

I'm Ahsan Ijaz, the Executive Producer for a production company here in Northern VA. We produce events mainly for the Pakistani community here in the Washington D.C. metropolitan area. We've hosted numerous bazaars and shows, including a Pakistan Day Bazaar in March 2008 and just recently Eid Bazaar in October 2008, both which were attended by over 500 people, including several dignitaries from the Embassy of Pakistan, including the Ambassador. This summer we will be hosting a bigger and different type of bazaar, a Fashion Expo.

This summer Nasha Productions is presenting its **South Asian Fashion Expo** on **Saturday, June 13, 2009** at **George Mason University!** This will be an occasion where people will not only shop for gorgeous shalwar kameezes, churiyan, shawls, and other household items while they enjoy delicious food but will also see a fashion show showcasing the best designers and boutiques from the Washington D.C Metropolitan Area.

The attendance for this event is expected to be significant, due to the large numbers of weddings taking place in the summer. People usually come out and shop in early June for their summer plans. Another reason for people to attend this event is because it's free compared to all the other expos that take place in summer.

With Nasha Productions your business has an excellent opportunity to showcase your fashion to the great amounts of audience expected. The Expo will take place on Saturday, June 13, 2009 from 5 pm till 11 pm and the fashion show will begin at 7pm sharp at George Mason University. We will also be raffling out \$20 gift cards to the audience every thirty minutes once the fashion show starts.

We are charging all vendors a flat rate of \$150 if they want to participate in the fashion show along with the booth. For just the vending booth [Two 6'x4' tables] we are charging a flat fee of \$100. With your own time slot in the fashion show as well as your fashion expo we believe you can showcase your inventory to a large community, as well as help us with the costs of organizing a Fashion Expo of this scale. I believe Nasha Productions and you can both benefit from this partnership.

If you have any questions or for more information, please contact me, Ahsan Ijaz @ 703.622.8890.

Regards,
Ahsan Ijaz
Executive Producer
Nasha Productions